



Weekly Market Report

November 16, 2020

Watch out! Important updates on these items.

Freight Rates—West Coast capacity remains tight due to a lack of inbound freight from the East Coast and because of dry van freight paying the same (if not more) than refrigerated freight off West Coast. CA rates continue to increase because of this. TX and Pacific Northwest are also seeing increased rates due to capacity issues. Southeast market starting to heat up; rates on the rise due to demand. Import season is officially upon us, causing local capacity to tighten significantly and rates to increase as well. All historical trends in freight rates have been useless; we don't expect relief any time soon with holidays approaching.

Avocados: Oil content is improving slightly in Loca crop; seeing better ripeness. Aventajada is next crop to be harvested—the following outlines what we'll see from this crop. Mexico—avocado harvest is steady with excellent volume harvesting from Michoacán. Current size curve skewing more to small as Aventajada harvest progresses. Good amounts of rainfall in last few months is boding well for more large fruit to come in next few weeks. Pricing is lower on small fruit; steady prices on larger sizes. Both pricing and harvest are expected to bode well for promos into 2021. Fruit is bright green and subject to lenticel damage from thin skin on this bloom. Lenticel is not a defect on fruit; only a cosmetic issue with no effect on internal fruit quality. **Long-term outlook**—market conditions will remain steady with no major disruptions in supply on the horizon. Lenticel will be visible on fruit for next couple of months, until the bloom continues to mature and skin on fruit can thicken. Pricing steady on large fruit, 60ct #2s are lower for next week.

- **Beans:** Markets are higher as heavy rains hit growing region. French bean markets are much higher as storms hit growing regions.
- **Blackberries:** Markets are much higher with limited supplies.
- **Iceberg Lettuce:** Markets remain elevated with light supplies.
- **Mini Sweet Peppers:** Supplies are still limited; pricing remains strong. Expecting to see gaps.
- **Peas:** Sno peas and sugar snap markets are much higher as storms hit growing regions.
- **Red Peppers:** Growing regions are beginning to transition; will see higher pricing.
- **Romaine:** Markets remain high on whole Romaine and Hearts.
- **Salad Mixes:** Markets remain elevated with limited supplies of raw product as we are in transition.
- **Strawberries:** Markets are very high and supplies wind down seasonally. CA and Mexican supplies are very light. FL is 2 weeks away. Quality remains only fair.
- **Stem berries:** Will not be available.
- **Squash:** Markets are higher as heavy rains hit growing region.
- **Yellow Peppers:** Growing regions beginning to transition; we will see higher pricing.



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NOTABLE UPDATES

VEGETABLES

- Arugula:** Markets are steady and quality is improving.
- Asparagus:** Markets are steady.
- Baby Kale:** Markets are steady and quality is improving.
- Baby Lettuce:** Baby lettuces are available.
- Baby Spinach:** Markets are steady and quality is improving.
- Baby Squash:** Baby zucchini is available. Sunburst and green patty are hit or miss; pre-orders are best.
- Baby Veg:** Supplies are steady on all.
- Broccoli:** Markets are much higher with very light supplies.
- Broccoli/Cauliflower Florets:** Markets are very active this week; we may see price increases next week.
- Broccolini:** Markets are steady.
- Brussels Sprouts:** Markets remain high with strong demand.
- Cabbage:** Markets are steady.
- Carrots:** Markets are slightly lower as Canadian production has started.
- Cauliflower:** Markets are higher due to cold weather and increased holiday demand.
- Celery:** Markets are higher as we head into holiday demand.
- Chives:** Israeli Chives now available; expected to be until June of next year.
- Cilantro:** Markets are steady.
- Citrus:** Florida juice oranges are in stock; **ORA13**. FL grapefruit is now in stock.
- Corn:** Markets are steady.
- Cucumbers:** Markets are much higher as GA finishes up and FL was hit with heavy rain. European cucumber markets are steady.
- Dairy:** Cheese market slowly coming down. Milk, butter, eggs flat.
- Eggplant:** Markets are steady.
- Garlic:** Markets are steady.
- Ginger:** Markets are steady.
- Greens:** Markets steady with supplies from MD and GA.
- Green Onions:** Markets are steady.
- Leaf Items:** Markets have rebounded and are much higher.
- Onions:** **Red, Yellow** markets are steady. **White Onion** prices steady. **Sweet onions** are steady.
- Peppers:** **Green Pepper** markets steady.
- Potatoes:** New crop Norkotah and Burbank **russet potato** markets are steady. **Red** Markets are lower as supplies increase from new regions. **Yukons** are steady. **Sweet Potato** prices are steady for this week.
- Spring Mix:** Markets are steady and quality is improving.



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FRUITS

Apples & Pears: Pears higher. Apple markets steady.

Bananas: Supplies and pricing are steady.

Blueberries: Markets are steady.

Cantaloupe: Markets are steady.

Grapes: Markets are steady.

Honeydew: Markets are steady.

Lemons: Markets are steady. New crop Mexican lemons have started.

Limes: Supplies are getting shorter, less fruit crossing and increased demand with the holiday. Pricing will be much higher next week and will probably level off after Thanksgiving; December still projected to see much higher pricing.

Mango: Markets are steady.

Oranges: Navel oranges are in all codes now. FL **juice oranges** in stock: **ORA13**. FL **grapefruit** now in stock. Clementines from CA—**TAN15** for 10/3lb, **TAN05** for 5lb gift boxes.

Pineapple: Volume is normal on most sizes and market prices are steady. Supplies will be tight on 7ct over the next few weeks.

Plantain: Supplies and pricing will be steady but still strong.

Raspberries: Markets are lower with fair quality.

Stone Fruit: **Plums** are in stock but will finish up this week. **CA Peaches, Nectarines and Cherries** are finished.

Watermelon: Markets are slightly higher as we head into a transition of growing areas; quality has been fair.

TOMATOES

Tomatoes, rounds/romas: Round market has been significantly disrupted in both Mexico and FL. Mexico growers are transitioning fields and dealing with gaps. FL supply has decreased severely due to hurricane Eta. We expect costs to elevate next week for all sizes. Roma markets are also impacted in the same way rounds are in both FL and Mexico. Costs are rising quickly and quality is just fair.

Grape & Cherry: Markets are holding steady/slightly up.